

## **Benefits of CAD outsourcing**

### **Who should outsource?**

Just about everybody: from entrepreneurs in the SOHO (small office home office) segment to small and medium enterprises (SME), to large businesses and empires with diversified interests and varied business processes. Every business benefits hugely through outsourcing because technology is changing so fast, it has to be leveraged and used to the maximum to deliver competitive advantage to a company. "I view outsourcing as part of the transformation strategy" Pat Wallington Xerox

### **Why should I outsource?**

Experts believe that outsourcing is essential for companies to prosper in the 21st century.

Outsourcing gives you:

- A technical and functional edge on the competition -- without capital investment.
- Faster development and start up
- Lower cost
- Enhanced performance
- A better-managed e-business infrastructure
- Reliability
- Security
- Maximizes uptime -A more effective operating environment at the backend.

### **When should I outsource?**

When you're losing focus on your core business because you're too busy handling operations.

When you're facing a time, money and human resource crunch.

When you have a mission-critical project that needs all your time and energy, plus specialized skills which aren't readily available.

When you've got to be the first into the market to gain the edge.

### **Where should I outsource?**

Try India! Intel, IBM, Cisco, Yahoo, Amazon and Oracle find it works!

Being offshore in India means we are about 12 hours time zone ahead of North America & about 5 hours that of UK and Europe which makes our customers virtually a 24 hour production centre. While the customers go back from work, the day begins in India and the work gets done by the time customer comes back to office the next day.

### **Why Outsource CAD Work?**

Because you don't have the time to do it yourself.

You've got a product to develop and you've got to get it into the market before your competitor does.

Because you don't have the money to do it yourself.

Your business is growing exponentially but your resources can't cope with the growth.

Because you'd rather focus on mission-critical issues.

You're not interested in frittering away time and energy on non-core functions.

Because you don't have the skills to do it yourself.

You need the best talent in the world, but it's scarce/out of reach/ just not available in your country.

In today's globalized and networked economy, outsourcing has never been so easy or made so much business sense. The question is not "Why outsource?" but rather, "Why not?"

The convergent economy

Converging technologies of telecommunication, information technology and media have redefined the way we do business, with electronic commerce and enterprise systems becoming a way of life. Correspondingly, there has been a sharp increase in the need for qualified software professionals to manage these functions. Demand exceeds supply, and the dearth of human resources has resulted in increased personnel costs, longer time to market and longer product development cycles.

Chances are, you won't find these highly skilled people in your own backyard. Yet you need them more than ever, now that competition is swooping down faster than business opportunities are taking off. And you realize that without them, your big dreams for a flourishing enterprise could rapidly go up in smoke. But you don't have to manage all business functions in-house. Outsourcing provides a neat solution to several of your business problems.

20 reasons why outsourcing makes business sense

When you consider the advantages of outsourcing, you'll realize there's a lot to gain by using it as an intrinsic part of your business strategy.

By outsourcing, you can:

1. Reduce overheads, free up resources
2. Avoid capital expenditure
3. Improve efficiency
4. Offload non-core functions
5. Get access to specialized skills
6. Save on manpower and training costs
7. Reduce operating costs
8. Improve speed and service
9. Establish long-term, strategic relationships with world-class service providers to gain a competitive edge
10. Enhance tactical and strategic advantages
11. Focus on strategic thinking, process reengineering and managing trading partner relationships
12. Spread your risks
13. Provide the best quality services, products and people
14. Be reliable and innovative
15. Provide value-added services
16. Increase customer satisfaction
17. Avoid the cost of chasing technology
18. Leverage the provider's extensive investments in technology, methodologies and people
19. Benefit from the provider's expertise in solving problems for a variety of clients with similar requirements
20. Focus scarce resources on time-critical projects such as application reengineering

The Outsourcing Institute finds, "Outsourcing is rapidly becoming an accepted management tool for redefining and re energizing the corporation. It challenges today's executives to rethink the traditional, vertically integrated firm in favor of a more flexible organization structured around core competencies and long-term, outside relationships."

## **Why outsource CAD work to Convert2cad.us?**

As CAD is our area of core competency **WE CAN DELIVER IN TIME, EVERY TIME**

Convert2cad.us is a leading CAD Service Provider from India. We are experienced in all phases of the architectural, engineering and building industry. We provide a full range of 2D cad drafting service including design development, building plans, construction documents, as-built drawings, mechanical, electrical and plumbing drawings.

We provide complete set of building plans as needed for permit submittal. Small architectural firms, builders and contractors can take on more clients and compete with larger firms. Mid-size and large architectural firms can use our architectural cad drafting service to handle overflow work. Builders and contractors can take advantage of our cost efficiencies to improve their bottom line

Our services include 2D autocad drafting, Paper-to-CAD conversion, redrafting, 3D modeling, rendering , Walkthrough etc

We use AutoCad, VectorWorks, ArchiCad & Chief Architect for CAD drafting, drawing, designing & conversion, 3d modeling and rendering outsourcing services which we provide from India.

## **Offshore outsourcing CAD to India**

Offshore outsourcing to India is one of the most popular management practices today. Though it is generally spurred by the cost reduction factor, this is just one of the reasons one should consider offshore outsourcing. Indian CAD Service Providers do not just offer cost effective solutions, but also value addition by improving productivity and quality.

## **Why consider offshore outsourcing CAD to India?**

Offshore outsourcing has been popular for several years. Countries like India are popular offshore outsourcing locations which offer cost effective solutions. There is a wealth of articles and write ups about the cost advantages of offshore outsourcing with a majority claiming anywhere between 40-50% savings.